



The luxurious spa treatments at Hand & Stone Massage are designed to help you look and feel your best affordably. They were looking to increase first-time customers and provide exceptional quality spa treatments to the residents in the neighborhood.

Located near the Roosevelt stop, Hand & Stone is uniquely situated to take advantage of our platform. They're within a convenient walking distance from three major CTA train lines and several high-traffic bus stops.

The primary goal was to get the passengers of these routes in the door and turn them into regular customers.

**Want your own success story?
Drop us a line.**

CommuteStream
contact@commutestream.com
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Solution

CommuteStream used Native Ads to brand Hand & Stone Massage as a regular part of the everyday transit experience, providing one-touch walking directions, mobile booking, and calling from inside the transit app. Interactive messages and logos reveal an in-app landing page with multiple ways to convert customers.

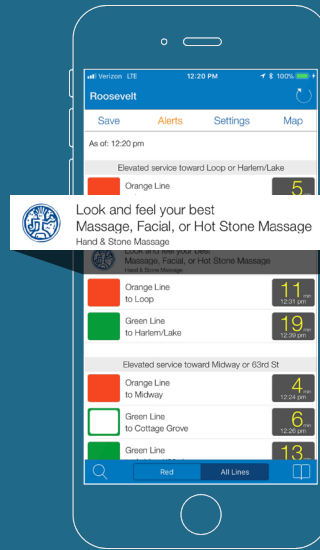
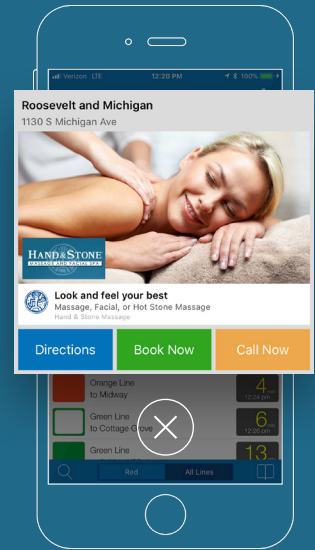


Table Row Native Ad

User Flow

Riders tap the stop-level branded icon to view the in-app landing page.



In-app Landing Page

Results

In addition to new customers mentioning the ad, Hand & Stone experienced a significant up-tick in first-time guests as compared to the previous year. They enjoyed an additional six customers per week on average.



"CommuteStream helps us target customers in the area who are looking for relaxation and stress relief when they are commuting to and from work..."

Jim Kasmer - Owner, Hand & Stone Massage - South Loop